

EXHIBIT E

quinn emanuel trial lawyers | los angeles

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April 7, 2005

VIA FACSIMILE [(843)529-1223] AND U.S. MAIL

Peter Waters
Chocolate Perfection, Inc.
2460 Remount Road
North Charleston, SC 29406

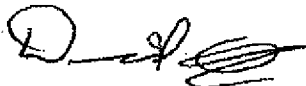
Unauthorized Use of the Academy's Intellectual Property

Dear Mr. Waters:

We are in receipt of your letter dated April 4, 2005. In response to your assertion that the Academy previously contacted your wife regarding this matter, the Academy and I have checked our records and found no such communication(s). If you have a record of any such prior communication(s) please send us a copy of it immediately.

To be clear, the Academy is referring to the "Star Awards" featured on page five (5) of Chocolate Perfection, Inc.'s ("Chocolate Perfection") online catalog. A printout of the catalog page from Chocolate Perfection's Web site is enclosed. The Academy is not referring to the chef statue on page three (3) of Chocolate Perfection's online catalog. I find it hard to believe that the Academy would approve the manufacture or sale of the "Star Award." In Academy of Motion Picture Arts and Sciences v. Creative House Promotions, Inc., 944 F.2d 1446 (9th Cir. 1991), the Academy prevailed against a maker of a similar "Star Award."

Very truly yours,



David W. Quinto

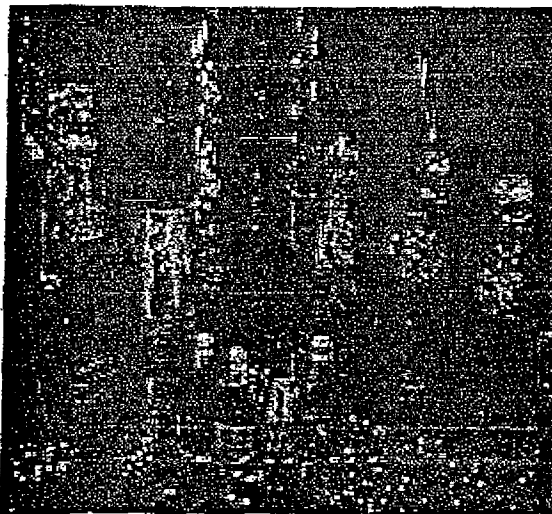
DWQ
Enclosures

cc: Bruce Davis
Ric Robertson
Scott Miller, Esq.

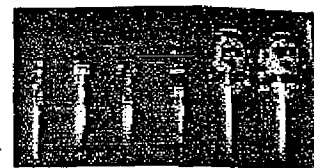
quinn emanuel urquhart oliver & hedges, llp

NEW YORK | 335 Madison Avenue, 17th Floor, New York, New York 10017 | TEL 212-702-8100 FAX 212-702-8200
SAN FRANCISCO | 50 California Street, 22nd Floor, San Francisco, California 94111 | TEL 415-875-6600 FAX 415-875-6700
SILICON VALLEY | 555 Twin Dolphin Drive, Suite 760, Redwood Shores, California 94065 | TEL 650-801-5000 FAX 650-801-5100
PALM SPRINGS | 45-025 Manitou Drive, Suite 10, Indian Wells, California 92210 | TEL 760-345-4757 FAX 760-345-2414
SAN DIEGO | 4445 Eastgate Mall, Suite 200, San Diego, California 92121 | TEL 858-812-3107 FAX 858-812-3336

Celebrate!



Celebrate with solid milk chocolate champagne bottles in three sizes with custom labels and a choice of foil colors.



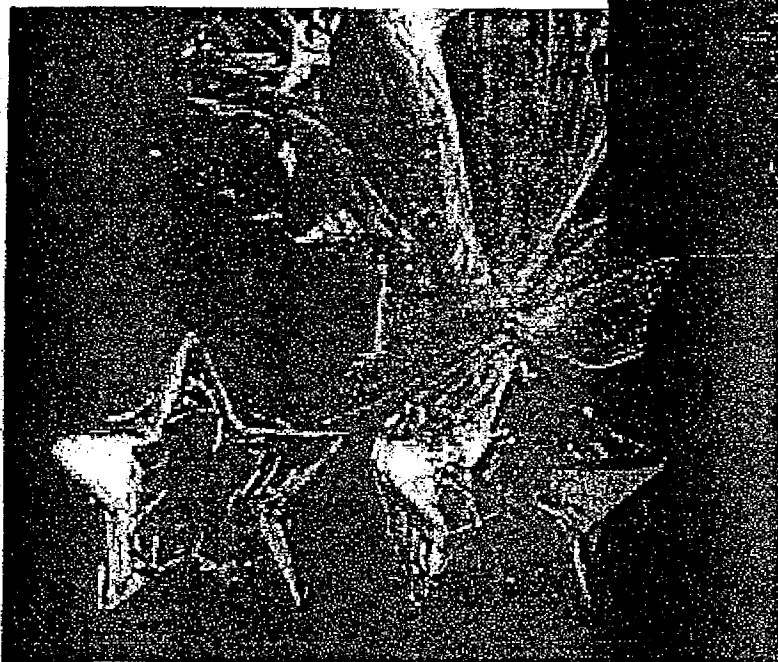
Custom Bands

Custom Cigars

Our chocolate cigars are an example of off the shelf custom pieces that can be shipped within days complete with your own custom cigar bands.

The size of a true Havana cigar, these are so real looking you just can't tell the difference.

Stars, Suns, Moons



Stars, Suns, and Moons are a universal symbol and perfect for many occasions. Chocolate puffed stars have a special feeling of class. All of the above shapes are available on a 12 inch lollipop stick too. Our Star Awards are a great way to reward outstanding service.

